



Press Release

WoodSpring Suites® Columbus Urbancrest Hotel Wins Prestigious 2019 Ring of Honor Hospitality Award from Choice Hotels

WICHITA, Kan., June 11, 2019 – The WoodSpring Suites Columbus Urbancrest, a NEWERA-operated property located 10 miles from downtown Columbus, Ohio, earned the Ring of Honor Award, which recognizes the hotels within the Choice Hotels brand that rank the highest in guest satisfaction, as determined by outstanding ‘Likelihood to Recommend’ scores from guests.

The Ring of Honor Award designation goes only to the top one-percent of hotels within the brand. Company leadership credits the guest-first focus of the staff with achieving this tremendous honor.

“We’re so proud of our team at the WoodSpring Urbancrest Hotel,” said Chris Stevens, president, NEWERA Development Group. “We knew they were doing a great job; it’s wonderful to see it affirmed by our guests and acknowledged by Choice Hotels.”

“As a leading hotel franchisor, we count on our owners to make sure each guest that stays at each and every one of our hotels feels welcome, wanted and respected,” said Tim Tobin, vice president, franchisee onboarding and learning, Choice Hotels. “Award-winning hotels like the WoodSpring Suites Columbus Urbancrest have demonstrated their commitment to delivering on this brand promise and more, and we are proud to honor their accomplishments as an example for others to follow.”

The WoodSpring Urbancrest is a four-story, 120-room, all-suite hotel located at 3205 Centerpoint Drive in Grove City, near Ohio’s capital and two international airports, offering convenient access to the various attractions and amenities that Columbus and the surrounding region have to offer. The property is an affordable option for long-term stays and features guest amenities including an in-room kitchen, free Wi-Fi, an expanded lobby with a coffee station, guest laundry room, and is 100-percent smoke free.

About NEWERA Development Group

NEWERA Development Group brings more than 100 years combined experience to building, managing and brokering property. Its construction, management and realty services companies specialize in residential, commercial, and hospitality properties. NEWERA Development Group uses its extensive market knowledge and mutually beneficial long-term partnerships to create successful real estate opportunities. For more information, visit www.neweradevelop.com

About WoodSpring Suites®

WoodSpring Suites hotels offer extended stay guests a welcoming environment and straightforward stay – all affordably priced. Franchised by Choice Hotels, WoodSpring Suites is the nation's fastest-growing economy extended stay hotel brand. Each property is newly-constructed and built to anticipate the needs of travelers looking for a longer-term stay. Properties feature all-suite rooms with fully-equipped kitchens, flexible workspaces, and guest laundry facilities. There are more than 250 WoodSpring Suites hotels open in over 38 states and more than 100 in the pipeline across the country as of March 31, 2019. For more information, visit www.woodspring.com/ourbrand/

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of March 31, 2019, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com

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